

OFFICE OF LEGISLATIVE RESEARCH
PUBLIC ACT SUMMARY



PA 19-101—sSB 1024

Commerce Committee

**AN ACT CONCERNING A MATCHING GRANT PROGRAM IN
REGIONAL TOURISM DISTRICTS**

SUMMARY: By law, the state has three regional tourism districts (eastern, central, and western) that promote and market the state as a travel destination to stimulate economic growth. This act explicitly authorizes the districts to establish and administer a matching grant program for tourism industry businesses, tourism destinations, and nonprofit arts and culture organizations to market their business, destination, or organization. The grants must be awarded to those entities that have received private funds for marketing.

EFFECTIVE DATE: Upon passage